



Claremont Sunrise Rotary

P.O. Box 373, Claremont CA 91711-0373

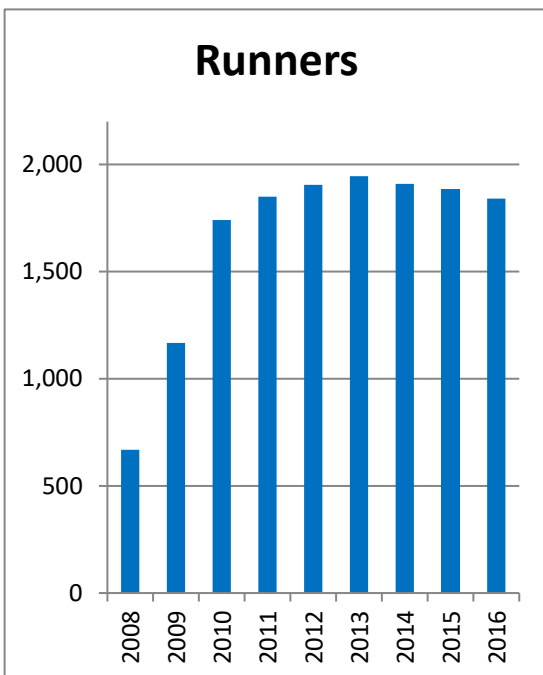
10th Annual Turkey Trot

Thursday, November 23, 2017

Dear Prospective Sponsor:

We invite you to join us in giving back to our community while promoting your business with one of the most enjoyable and family-oriented 5K runs in the region. With individual chip timing, each participant's time is accurately measured regardless of where they are in the starting pack.

This race has allowed our club to raise the funds to provide over 800 local youth sports scholarships and support our other service activities. Our Turkey Trot has become a regional event drawing participants from all over Southern California. More than 60% of our runners come from outside Claremont. Many of our runners are visiting family members who participate annually. Our market penetration has increased due to social networking. Our website with its sponsor listing had over 13,000 hits last year.



Benefits of being a sponsor include:

- Demonstrating your support for the community.
- Use of the Official Sponsor logo in your marketing.
- Link on race website and related mobile race app.
- Ability to provide special opportunities to race participants.

If you would like to be a sponsor for our race, please complete and submit the attached form, payment, and logo file. The earlier you sign up, the greater your exposure.

Thank you for your support!

Race Director,

Parker Emerson (909) 447-9439

E-mail: parker@emersonenterprises.com

Claremont Sunrise Rotary
10th Annual Turkey Trot
Thanksgiving Morning, Thursday, November 23, 2017
Sponsor Datasheet

Name of business as you want it to appear (please print clearly): _____

Contact Person: _____ Phone (____) _____ - _____

Email _____

Address: _____

City/State _____ Zip code _____

* Please indicate how you prefer to be contacted: email phone

Sponsorship Levels

	Race Presenter \$5,000 (Limit = 1)	Platinum \$2,500	Gold \$1,500	Silver \$750	Bronze \$500	Copper \$250
Select your sponsorship level ►						
Logo on Race T-Shirt¹	XXL	XL	L	M	S	Name only
URL Link on Turkey Trot Website	YES	YES	YES	YES	YES	YES
Social Media Promo	YES	YES	YES	YES	YES	YES
Official Turkey Trot Sponsor Logo to use during 2017	YES	YES	YES	YES	YES	YES
Sponsor Plaque	YES	YES	YES	YES	NO	NO
Posters or Yard Signs²	XL Logo	L Logo	M Logo	Name only	NO	NO
Display Booth Space³ (10' x 10')	YES	YES	YES	YES	NO	NO
Logo at Mile Markers	XXL	L	M	NO	NO	NO
Logo at Water Tables	XXL	L	M	NO	NO	NO
Logo in Photo Area	XXL	L	M	NO	NO	NO
Recognized During Race Awards Ceremony	YES	YES	YES	NO	NO	NO
Post-Race Thank-You Promo	YES	YES	YES	NO	NO	NO
Free Race registrations	20	10	5	3	2	0

¹ Artwork for T-Shirts must be in vector format and received before October 1, 2017

² Artwork for posters/yard signs must be in vector format and received before October 16, 2017

³ Only ground space is provided (no electricity). Sponsor must provide all materials, equipment, and personnel and must remove all materials, equipment, and trash at the conclusion of the race.